

PRESIDENTS COUNCIL

SPOTLIGHT SPONSORSHIP



Become a SPOTLIGHT Sponsor and benefit from:

Access to all
Buying Day Webinars

10% Buying Day
Discount

Brand
Recognition

Email Spotlight
Introduction

Sponsorship
Newsletter

10% BUYING DAY DISCOUNT

- Receive a 10% discount for any Buying Day meeting purchased during your sponsorship year.

ACCESS TO ALL BUYING DAY WEBINARS

- You will have access to all exclusive pre-Buying Day webinars (live and/or recorded) These webinars will explain the market, the retailer and offer advice on how to approach based on our market knowledge and 20+ years experience helping suppliers gain market share.

BRAND RECOGNITION

- Your logo will be presented on our rotating website landing page banner. Information about your company, including contact information, will be included on the Presidents Council's (updated) website, with a link on the website's home page. Companies visiting the Presidents Council website will have a direct connection to your company.
- Sponsor brand recognition via Social Media
- Logo inclusion at events
- Logo inclusion on any communication to Advisory Board. Throughout the year, your company's logo will appear on all relevant correspondence to our Advisory Board members and our extended contact list, including leading retailers, distributors and co-operatives in North America, South America and Europe.

SPONSORSHIP NEWSLETTER

- Quarterly updates of Presidents Council whereabouts and sponsorship success. The newsletter format enables us to tell stories about your company whether it is new developments, leadership, or product introductions.

EMAIL SPOTLIGHT INTRODUCTION

- Quarterly sponsor promotion to selected customers - Your company will be featured in a quarterly promotion to our list of executives and buyers putting your company in front of your customers.